

## **Measuring and managing workplace utilisation...**

### **A morning seminar**

Capturing 'in-flight' information on workplace utilisation is becoming an increasingly high priority for leading organisations driving to improve the efficiency of office portfolios. Those that have introduced Agile/Advanced working in the office are finding that it's a **necessity**. But there are so many **different** technologies and approaches....*How do you choose?*

Our seminar will help you understand why you should be measuring workplace utilisation, what approaches and technologies exist to enable measurement and what you should do with measurements to manage improvements in workplace utilisation.

At our seminar we'll be asking:

- **Why** measure workplace utilisation?
- What **mechanisms** and **technologies** are in the market to measure workplace utilisation and which is best?
- How do you monitor workplace utilisation 'in flight' and why?
- How can **Agile/Advanced Working** strategies improve utilisation?

**Seminar Programme – The Seminar will be held on 25th March 2010 in The Gold Room at AWA's Hub at No1 Cornhill, London, EC3V 3ND**

0900 **Registration and coffee**  
(GMT)

0915 **The 10 capabilities of Workplace Management**  
**Andrew Mawson - Managing Director, AWA**

*Andrew sets out a vision for the transition of FM to Workplace Management and explains how the measurement and management of utilisation is a key component of workplace management in the future.*

0945 **Using Sensor systems to monitor desk utilisation**  
**Tony Booty - Director, ABINTRA**

*Tony will explain the practicalities of using sensor systems implanted under desks to generate a rich stream of occupancy data.*

1035 **Coffee**

1055 **People Counting technologies**  
**Simon Willcox - Product Manager, Peoplecube**

*Simon will explain how people counting technologies can be used to measure workplace utilisation.*

1130 **Strengths and weaknesses of workplace utilisation measurement methods**

*A comparative review of methods for managing and monitoring workplace utilisation.*

**Dr Graham Jervis - Director of Service Management, AWA**

1205 **Discussion**

1230 **Lunch**



**Advanced  
Workplace  
Associates**

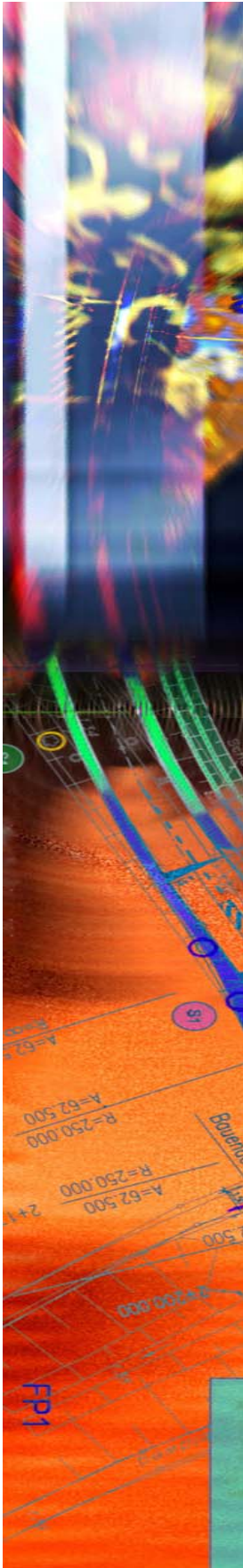
Transforming the Workplace

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You can attend this event in person or watch it from your desk on the Workplace TV 'LIVE' Channel



### Who should attend?

Those in the public or private sector with an interest in optimising the workplace including:

- Real Estate Directors and Managers
- Facilities Management Directors and Managers
- Chief Operating Officers
- Finance Directors

### Booking

**Price - £95.00 + VAT per delegate**

**To attend the seminar in person in the Gold Room at No1 Cornhill, London**

**[Click here](#)**

**Price - £45.00 + VAT per ticket**

**To participate in the event streamed live to your desk + watch a recording**

**LIVE for 3 days after the event [Click here](#)**

### Fees and Cancellations:

Fee includes attendance, refreshments, buffet lunch and documentation. It is a condition of the booking that the attendance fee is payable in advance.

In the event of a cancellation by a delegate, the following refunds will apply: Notice received from the delegate up to 10 days prior to the start date of the seminar 70% refund. No refunds will be made for cancellations received less than 10 days prior to the start of the event or for non-attendance. All notification from the delegate must be received in writing or emailed to [accounts@advanced-workplace.com](mailto:accounts@advanced-workplace.com). Substitution can be made at any time

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### The Speakers

#### Andrew Mawson

Andrew is Managing Director and a founder of Advanced Workplace Associates (AWA). His company specialise in improving the performance of large organisations by harnessing modern work, workplace and workplace management practices. Since the formation of the company in 1992, AWA have undertaken challenging assignments for many of the world's most respected organisations.

#### Simon Willcox

Simon is a product manager with over 10 years experience in workplace management and resource scheduling software. He has been responsible for the development of the PeopleCube integration with Lotus Notes, Cisco and Avaya phones and has spearheaded the development of the managed service functionality. Simon is committed to creating tools to support occupiers in their efforts to more efficiently use their space. Before joining PeopleCube Simon was part of the voice service design team at BT working on automated voice systems.

#### Tony Booty

Tony is Director of Abintra consulting Ltd, established in 2001 specialising in the capture, management and delivery of key performance data for Estates and more recently Tony has concentrated on development and promotion of the Wisenet product for wireless utilisation.

#### Dr Graham Jervis

Graham is a founding Director of AWA and is responsible for AWA's Service Management discipline. Prior to joining AWA Graham had a long career in the IT industry with Esso and Fujitsu. With the latter he was responsible for the company's systems management activities. More recently Graham has advised organisations including Lloyds of London and Standard Life on their Workplace Management strategies and has undertaken projects and research into ways to measure workplace utilisation.



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