



Advanced Workplace Institute Program New York 2020

Month	Date	Event
January	27	Designing workplace experiences  Interactive Online Workshop <i>Designing a workplace experience requires a very different approach to the disintegrated traditional process we see today. It requires a holistic, multi-disciplinary design team and process that explores how every second and every sense can be used to deliver value. This session will reveal how.</i>
February	20	Leaders Forum – 2030 Visions <i>This session is part of our 2030 Visions program – where two speakers give their predictions on key topics. This session will look at:</i> How the global economy will change between now and 2030
March	25	The neuroscience of knowledge work – managing the workplace beyond buildings Transition Group Workshop 1 <i>In the world of knowledge work, the human brain is the most important tool we bring to work every day. This highly informative kick-off session will provide expert explanation and insight into how the brain works, how to maximize its performance and, subsequently, how this knowledge can be used to design the ultimate workplace experience.</i>
April	06	Cognitive fitness – research update  Interactive Online Workshop 1 <i>Join us for an update on our 2015 cognitive fitness research. The original study identified 13 factors that are important in helping our brains to be at their best. Having updated this research, we will share the findings.</i>
	15	Workplace management strategy workshop <i>An introduction to the evolving discipline of Workplace Management, the Workplace Management Framework and online Maturity Assessment Tool for senior leaders, and an approach to using them to transition their organizations to Workplace Management.</i>
May	18	Biophilia – babble or “proper” science?  Interactive Online Workshop 2 <i>We launch this year’s research topic with an online workshop looking at the much talked about topic of biophilia. Is the research about its effects robust enough, or is it still just a fad?</i>



= a global event shared across AWI communities



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June	17	Managing complex multi-disciplinary workplace change Transition Group Workshop 2 <i>Changing workplace practices, behaviours and processes in today's fast paced business environment is a challenge for all organizations. Featuring high-level case-studies from leading organizations, the session will share valuable insight into the key skills, tone, practises and techniques needed to achieve highly strategic and effective, workplace transformation outcomes.</i>
	22-26	Workplace Week New York – www.workplaceweek.com <i>An opportunity for workplace professionals around New York City to enjoy exclusive behind the scenes workplace tours of many of Workplace Week New York's headline organizations.</i>
	30	Workplace management strategy workshop <i>An opportunity for those using the Maturity Assessment Tool to share experiences and what they've learned through using the process. Participants will be able to swap results and learnings in a confidential setting, with the opportunity to benchmark and identify best practice.</i>
July	7	Leaders Forum – 2030 Visions  <i>This session is part of our 2030 Visions program – where two speakers give their predictions on key topics. This session will combine participants from the UK and New York to look at:</i> The impact of AI and technology on the workplace and workforce in 2030
	13	Using science and evidence to make a difference in workplace management  Interactive Online Workshop 3 <i>Everyone talks about 'research' – but how can you differentiate between the latest Vox pop opinion pieces and things you really need to pay attention to in the workplace arena? This session will explain the "evidence based" approach and how to keep yourself on the right side of opinion vs science.</i>
August		Summer intermission





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September	23	Workplace performance management Transition Group Workshop 3 <i>Managing workplace performance management is a multi-faceted, multi-dimensional task that is not for the faint of heart. To help leaders maximize the performance of each individual and community within the workplace, this dedicated session will explore the highly effective techniques that can be used to accurately measure human and workplace productivity, efficiency and utilization.</i>
	28	Biophilia research – what did we find out? Interactive Online Workshop 4 <i>Join us online to find out what we discovered about biophilia and discuss what we should do as a consequence.</i>
October	20	Workplace management strategy workshop <i>An introduction to the evolving discipline of Workplace Management, the Workplace Management Framework and online Maturity Assessment Tool for senior leaders, and an approach to using them to transition their organizations to Workplace Management.</i>
November	TBC	Workplace Week London – www.workplaceweek.com <i>An opportunity for AWI members to enjoy exclusive behind the scenes workplace tours of many of Workplace Week London's headline organizations.</i>
	18	Managing modern workplace capacity Transition Group Workshop 4 <i>In a 'traditional' workplace, 'capacity' referred simply to the number of desks in the workplace. However, fast forward to 2019, and this is no longer the case for today's agile workforce. This session will explore the true capacity of the modern workplace, including the factors that govern it, the way to calculate it and the mechanisms to understand how much of your workplace capacity has been consumed.</i>
December	07	What's the latest on knowledge worker productivity? Interactive Online Workshop 5 <i>In 2019 we updated our research on knowledge worker productivity and found that although there are still "Six Factors" you need to know about, there are some new aspects of those areas that are worth your attention.</i>





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December	10	Leaders Forum – 2030 Visions <i>This session is part of our 2030 Visions program – where two speakers give their predictions on key topics. This session will look at:</i> What organizations and their workforces will look like in 2030
January 2021	25	The science behind managing the agile / activity-based workforce Interactive Online Workshop 6 <i>A deep dive into the essential skills, attributes and practices required to implement effective virtual / agile / activity-based working – revealed by AWA's research.</i>



COMING UP IN 2021

Leaders Forum 2030 Visions Program

In 2021, we continue our 2030 Visions program – looking at the following topics:

- What the sustainable workplace will look like in 2030
- Education, learning and skills to deliver 2030 business success
- What workplace management will look like in 2030

Transition Group Workshops

- Working together to develop a workplace management strategy
- The office occupier as a consumer – managing client relationships
- Developing a culture of innovation in workplace experience management
- Managing complex multi-disciplinary workplace change

Past AWI programs have featured a range of practical and strategic topics under the following themes:

- The transition to agile / activity-based ways of working – based on AWA's transition model
- Going beyond agility – sustaining and evolving “new” ways of working
- Optimising the workplace – driving up organisational performance
- The evolution to true workplace management

If you would like to know more about any event, please contact:

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