

AWA Institute

Workplace Leadership Programme

The Workplace Leadership Programme is a six-month interactive programme consisting of virtual and in person sessions, designed to equip modern HR, FM, CRE and IT and Operations professionals with the knowledge and skills to lead the multi-disciplinary transition to hybrid working with confidence.

Upon completion, you will:

- Know how the hybrid workplace experience can be used to generate a competitive advantage
- Understand what makes for effective workplace design in today's world
- Learn how to define hybrid working practices that attract and retain talent
- Lead multi-disciplinary strategic workplace initiatives with confidence
- Achieve credibility with colleagues across all the functions that enable effective workplaces, including Facilities, IT, HR and Real Estate
- Receive formal recognition of your achievement and certificate of completion.

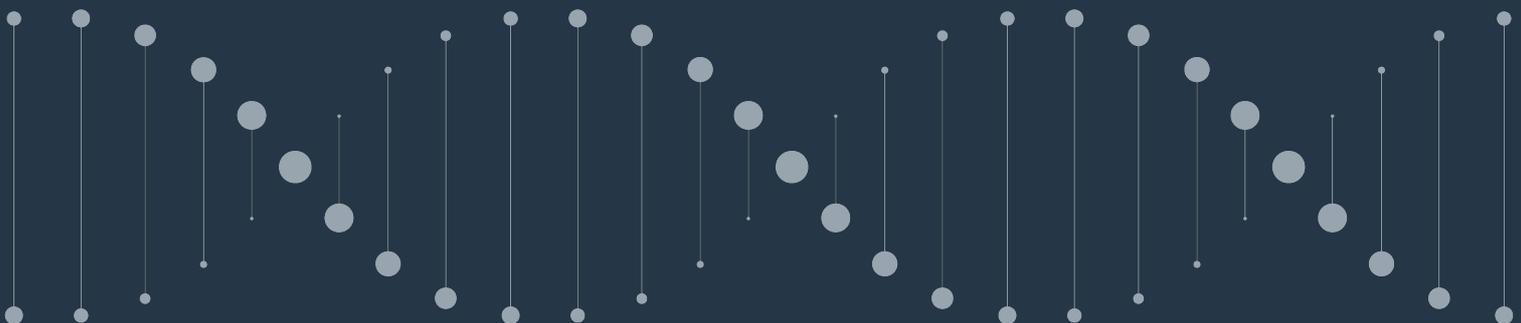
Who is the programme for?

This programme is suited to current and aspiring leadership role holders in Human Resources, Facilities, Corporate Real Estate, Technology Management and Business Operations, leading organisational workplace change projects and programmes.



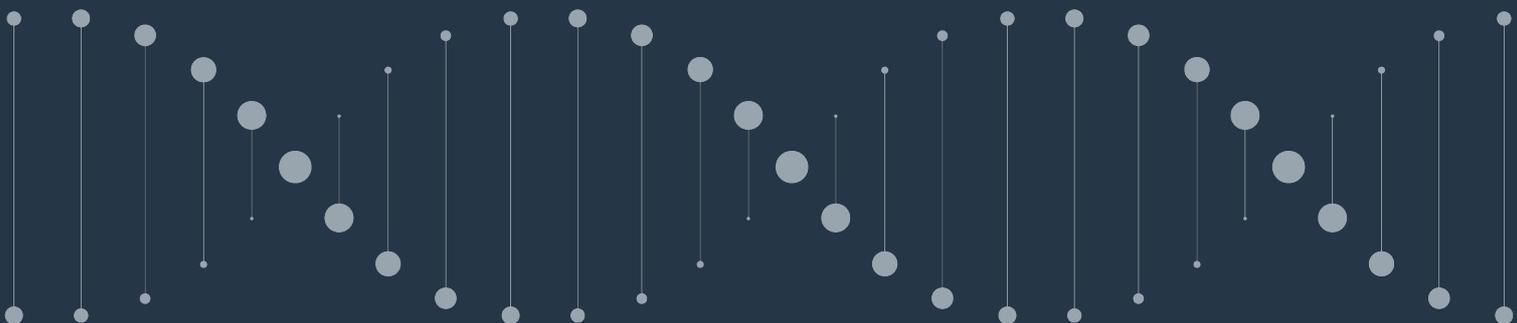
Structure

- The programme is divided into **eight-modules**, each made up of **two x 90-minute virtual cohort sessions**.
- Each module is underpinned by AWA's trusted research, including the internationally recognised '**Workplace Management Framework**' (WMF). Comprising ten management capabilities needed to manage the modern workplace, the WMF provides a widely used and trusted structure to underpin the development and subsequent assessment of best practices in workplace management.
- As part of module four, registrants will attend **an interim and final virtual workshop**, incorporating real-life case- studies, designed to bring all key learnings together.



Programme overview

Module	Session	
Concepts of Strategic Workplace Leadership	1. Introduction to Strategic Workplace Leadership <ul style="list-style-type: none"> The emergent world of hybrid work The link between the workplace experience and competitive advantage Workplace Management and the Framework The Strategic Workplace Strategy The purposeful workplace 	2. Understanding workplace management <ul style="list-style-type: none"> Aligning and designing workplace experiences to business drivers The organisation, the human and the workplace The role of workplace management in Cognitive performance Managing the virtual workforce
	3. Collaboration and Productivity <ul style="list-style-type: none"> Workplace consumers and clients Understanding consumer experience brain and cognitive fitness The six factors of virtual team productivity Removing friction and increasing productivity 	4. Enabling People-Performance Through Change <ul style="list-style-type: none"> Large scale 'Tribal' change Building a 'Case for change' The SCARF model Stakeholder analysis and choreography Comms and Engagement – The power of dialogue Building Change Programmes for minimum disruption
Enabling collaboration and change		
Workshop 1	A recap of the first two modules to discuss issues and share reflections. Working through a case study exercise.	



Programme overview continued

<p>Capacity and risk management</p>	<p>5. Capacity Management</p> <ul style="list-style-type: none"> Defining Workplace Capacity, supply and demand in a Hybrid world Understanding supply and managing demand Technologies for managing capacity Delivering resources for consistency every day Managing resources for service quality Carbon, sustainability and the workplace 	<p>6. Risk Management</p> <ul style="list-style-type: none"> The nature and types of risk Assessing risk Strategies for managing risk Managing business continuity effectively
<p>Managing workplace performance and experience</p>	<p>7. Managing Workplace Performance</p> <ul style="list-style-type: none"> The neuroscience of habit The Rational – Emotional Model The link between human performance and workplace performance Workplace Key performance indicators Process flows for managing workplace performance 	<p>8. Defining and designing competitive workplace experiences</p> <ul style="list-style-type: none"> Using data to improve the workplace experience The workplace user as a consumer Audience segmentation – thinking like a retailer Designing the workplace experience
<p>Workshop 2</p>	<p>A recap of the second two modules to discuss issues and share reflections. Working through a case study exercise.</p>	
<p>Final Strategic Workplace Leadership Assessment</p>	<p>The final assessment brings all the learning together. Using a case study and evaluation process by guest business leaders, you will present a Workplace Strategy as a team.</p> <p>Successful participants will receive formal recognition of their achievement and a Certificate of Completion.</p>	

Course fees (£GBP): £2,500 / \$3,500

AWA Institute members receive free and discounted places as part of their membership. Please refer to the AWA Membership Brochure or speak with your membership manager at AWA.

To register or find out more, please contact:

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